



THE SOUTH INDIAN SUGARCANE & SUGAR TECHNOLOGISTS' ASSOCIATION

52nd ANNUAL CONVENTION

Invitation & Programme



on
29th & 30th
September, 2023

Venue

FEATHERS - A Radha Hotel
No. 4/129, Mount Poonamallee Road,
Manappakkam, Next to Chennai Trade Centre,
Chennai - 600089, Tamil Nadu



THE SOUTH INDIAN SUGARCANE & SUGAR TECHNOLOGISTS' ASSOCIATION

*Request your esteemed presence
on the occasion of the*

Inaugural Function of

52nd ANNUAL CONVENTION

at 09.30 am on 29th September, 2023

at

FEATHERS - A Radha Hotel

Chennai

PROGRAMME

Date	: 29th September, 2023
07.30 am to 09.30 am	: Delegates Registration
09.30 am to 09.40 am	: Inviting the Dignitaries on the Dais
09.40 am to 09.45 am	: Escorting VIP's to Dais
09.45 am to 09.50 am	: Lighting Traditional Lamp
09.50 am to 09.55 am	: Prayer
09.55 am to 10.00 am	: Honouring VIP's on the Dais
10.00 am - 12.45 pm	: Inaugural Function

PROGRAMME ON 29th SEPTEMBER, 2023

Welcome Address	: Shri R. NANDA KUMAR President, SISSTA
Inaugural Address	: Shri A. SRINIVASAN Chairman, Shree Basaveshwar Sugars, Karnataka Chancellor, Dhanalakshmi Srinivasan University, TN
Key Note Address	: Shri SANJAY AWASTHI President, STAI
Chief Guest Address	: Hon'ble Shri M. VENKAIAH NAIDU JI Former Vice President of India
Felicitation to Senior Technocrats of SISSTA	: Shri A.V. NARAYANA RAO , Andhra Pradesh Shri B.S. GURUMURTHY , Karnataka Shri V. HARI DAS , Tamil Nadu
Special Address	: Shri C. VIJAYARAJ KUMAR, I.A.S. Principal Secretary / Commissioner of Sugar, Govt. of Tamil Nadu Shri SHIVANAND H. KALAKERI, I.R.S. Commissioner for cane Development & Director of Sugar, Govt. of Karnataka Shri V. VENKATA RAO Director of Sugar & Cane Commissioner (FAC), Govt. of Andhra Pradesh Shri BHADRU MALOTH, I.T.S. Director of Sugar & Cane Commissioner, Govt. of Telangana Smt. J. NANDINI, B.E., M.S.(UK) Director, SNJ Group
S.V.Parthasarathy Memorial Lecture	: Dr. R. VISWANATHAN Director, ICAR-Indian Institute of Sugarcane Research, Lucknow
Presentation of Awards	: By Guests and VIPs
Vote of Thanks	: Shri N. GOPALAKRISHNAN Secretary, SISSTA
12.45 pm - 01.00 pm	: Inauguration of Sugar Expo - 2023 by VIPs
01.00 pm - 02.00 pm	: Lunch
02.00 pm - 05.00 pm	: Parallel Technical Session I (with 30 minutes Tea Break) Technical Session - Sugarcane Technical Session - Engineering & Co-gen
05.00 pm - 06.00 pm	: Annual General Body Meeting
07.00 pm - 10.00 pm	: Cocktail Dinner

PROGRAMME ON 30 th SEPTEMBER, 2023		
09.30 am - 01.00 pm	:	Parallel Technical Session II (with 30 minutes Tea Break) Technical Session – Sugarcane (cont...) Technical Session – Process
01.00 pm - 02.00 pm	:	Lunch
02.00 pm - 05.00 pm	:	Parallel Technical Session III (with 30 minutes Tea Break) Technical Session – Sugarcane (cont...) Technical Session – By-Product and Management
Chairman & Co-Chairman for the Technical Sessions		
Sugarcane on 29th September, 2023:		
Chairman	:	Dr. G. HEMAPRABHA Director, ICAR-Sugarcane Breeding Institute, Coimbatore
Co-Chairman	:	Dr. M. VIJAY KUMAR Principal Scientist, Agricultural Research Station, Basanthpur
Sugarcane on 30th September, 2023:		
Chairman	:	Dr. Ch.MUKUNDA RAO Principal Scientist, Regional Agricultural Research Station, Anapalle
Co-Chairman	:	Dr. A.D. KADLAG Principal Scientist, Vasantdada Sugar Institute, Pune
Engineering:		
Chairman	:	Shri A.C. PATIL Former Managing Director, The Mysore Sugar Co. Ltd., Karnataka
Co-Chairman	:	Shri V. THIRUVENKADAM Vice President, Sakthi Sugars Ltd., Sakthinagar
Process:		
Chairman	:	Dr. V.P. SIDANALE General Manager (Tech.), Thyssenkrupp Industries India Pvt. Ltd.
Co-Chairman	:	Shri SIMANCHALA PANDA Technical Adviser, Vasantdada Sugar Institute, Pune
By-Product:		
Chairman	:	Shri J.D. ANAND MURUGAN Group Head - Distillery Division, MRN Nirani Group, Mudhol
Co-Chairman	:	Dr. R. ANANTHALAKSHMI Asst. Professor, National Sugar Institute, Kanpur
Management :		
Chairman	:	Shri D. VENKATESHWARA RAO Managing Director, The Etikoppaka Co-op. Sugars, Visakhapatnam
Co-Chairman	:	Shri V. SUBBURATHINAM Unit Head, Wave Industries Ltd., Bijnoor

SIGNIFICANT HIGHLIGHTS OF 52nd ANNUAL CONVENTION

- Biggest congregation of sugar technocrats in India.
- Opportunity to meet & interact with who's who of the Indian sugar industry on a single platform.
- Participation by the entire gamut of organizations dealing with sugar & allied industries.
- Mega opportunity to exhibit / launch/showcase new innovations for sugar industry applications.

Become one of our Prestigious Sponsorer

Many well-known dignitaries from the Government and Industry will be participating in the function apart from scientists from research institutes. To organize this in a successful manner, we need the support of leading organizations like yours in the form of liberal sponsorships. Needless to emphasize that the standing and reputation of organizations will get enhanced and noticed by sponsoring the conventions of this nature. Therefore, we request you to kindly extend your participation in the form of liberal sponsorships the details of which are mentioned below:

SUPER PLATINUM SPONSORSHIP - Rs. 6.00 Lakh

Super Platinum Sponsorship package includes the following:

- Complimentary enrolment of 4 delegates.
- Display of company's name & logo in the main convention hall.
- One Stall and One full page colour advertisement in the Annual convention proceedings.

PLATINUM SPONSORSHIP - Rs. 4.00 Lakh

Platinum Sponsorship package includes the following:

- Complimentary enrolment of 4 delegates
- Display of company's name & logo in the main convention hall
- One full page colour advertisement in the Annual convention proceedings.

DIAMOND SPONSORSHIP - Rs. 3.00 Lakh

Diamond Sponsorship package includes the following:

- Complimentary enrolment of 3 delegates
- Display of company's name & logo in the main convention hall
- One full page colour advertisement in the Annual convention proceedings.

GOLD SPONSORSHIP - Rs. 2.00 Lakh

Gold Sponsorship package includes the following:

- Complimentary enrolment of 2 delegates
- Display of company's name & logo in the main convention hall
- One full page colour advertisement in the Annual convention proceedings.

SILVER SPONSORSHIP - Rs. 1.00 Lakh

Silver Sponsorship package includes the following:

- Complimentary enrolment of 1 delegate
- Display of company's name & logo in the main convention hall

Sponsorship amount may please be sent by D.D / at Par Cheque or NEFT. The South Indian Sugarcane & Sugar Technologists' Association, S.B. A/c No. 30705634820, State Bank of India, Gandhi Nagar Branch, Adyar, Chennai-20, IFSC Code No. SBIN0017871.

SUGAR EXPO - 2023

This is a golden opportunity to showcase your updated machinery, technology and products in the **52nd Annual Convention of SISSTA will be held on 29th & 30th September, 2023 at FEATHERS - A Radha Hotel, (a 5 star Hotel), No. 4/129, Mount Poonamallee Road, Manappakkam, Chennai – 600089, Tamil Nadu.**

More delegates from all over India will be participating in the Annual Convention. Your participation in this event will boost your business and this will be a good platform for both the exhibitors and delegates to know the latest development for mutual benefit.

Details of Stall:	DELEGATION FEE
<i>Dates</i> : 29 th & 30 th September, 2023	The delegation fee pattern is as follows:
<i>Unit Stall Size</i> : 3M x 3M	Life Member : Rs. 3,000/-
<i>Unit Stall Tariff:</i> Rs. 80,000+18% GST	Non Members : Rs. 3,500/-
<i>Detail</i> :The octanum stalls include exhibitors name in front, one table, two chairs, carpet, one power point, socket & waste paper basket.	Sr. Citizen : Rs. 1,800/-
<i>Payment</i> : May please be sent by Cheque or NEFT to “The South Indian Sugarcane & Sugar Technologists' Association”.	Spouse : Rs. 1,800/- Inclusive of GST 18%
<i>Complement</i> : Two Delegates can attend as complimentary.	Location of the Convention Center
The totally 47 stalls are booked. Remaining 5 stalls are available and would be allotted on first-come-first-served basis. Therefore we request the interested participants to confirm their booking by remitting stall fee in advance to avoid last minute rush.	
R. NANDA KUMAR President, SISSTA	N. GOPALAKRISHNAN Secretary, SISSTA M: 9500120213
	
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